

STANDARD: With 10% AMP PRO: With 20% AMP





SERVICES, INC.

# Introducing BetterBrine™

A liquid pre-blended, enhanced salt brine powered by AMP®

Plunging temperatures. Heavy snow. Gusty winds and a long weekend ahead. These are compounding factors building to a vigorous and dangerous storm event. You need to disrupt dangerous snow and ice patterns quickly to preserve road safety and protect motorists— BetterBrine accelerates ice melt, maintains friction and protects the roads.

# **Superior Road Defense**

When salt brine is used to pretreat roads alone, it dries out and does not stick to the road's surface. Wind and traffic can easily sweep it away from the surface. BetterBrine bonds to the road surface allowing a more effective pretreatment, easier plowing, and less deicing material to be used.

# **Corrosion Protection**

BetterBrine is 60% less corrosive than standard rock salt. BetterBrine Pro is powered by AMP, a PNS approved product, to exceed PNS specifications for corrosion protection. It reduces corrosion by greater than 70% when compared to standard rock salt.

## **Enhance and Protect**

With lower (1:1) freeze points, up to 7° lower than salt brine and 30% more melting capacity, BetterBrine and BetterBrine Pro outshine the competition. BetterBrine treated roads recover far more rapidly than roads treated with salt brine alone.

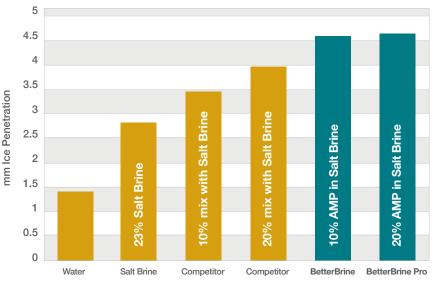
# **High-Performance Solution**

The unique liquid composition of BetterBrine disrupts the bonding of hard ice crystals and creates a softer ice. The disruption to the bond allows for a tighter connection between the road and tires, making a safer and smoother drive. The faster melting performance allows more time in between treatments, making BetterBrine the more cost-effective solution.



BetterBrine and BetterBrine Pro are moving the science of salt brine forward, and setting a new standard. By softening the structure of ice and snow, BetterBrine out performs the competitors' formulae.

## Ice Hardness Graph



Product at 40% Concentration / Temperature at 0°F

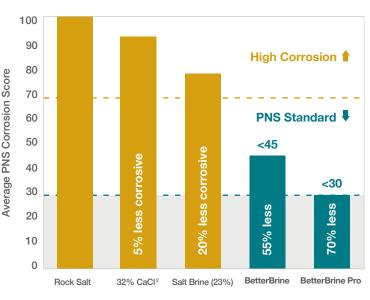
**Ice Hardness Test** was performed using a penetrometer, a stainless steel cone that measures the hardness of a material. The penetrometer was dropped into the frozen material, measuring in (mm) the penetration into the snow. The deeper penetration, the softer the snow and ice.

## **Features**

- Decreases the bonding strength for easy snow removal
- Increases friction of roads for a tighter tire grip
- Faster melting performance to ice and snow
- Flexible rates of use depending on user needs
- Enhanced liquid formula used in colder temperatures

# **Benefits**

- Less corrosive on equipment and infrastructure
- Provides a clean application with little or no odor
- Applies directly to surfaces
- Treatments are more cost effective
- BetterBrine provides a lower effective temperature (1:1 freeze point)
- Extends routes, saving money on fuel and labor
- Requires no recirculation, stays in solution
- Keeps pavement wet at lower temperatures



## **PNS Corrosion Score**

For More Information. Call 1.800.369.3878. Visit us at www.EnviroTechServices.com



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